



Hawthorne Inn™

Assisted Living of Brandon

859 W. Lumsden Rd.
Brandon, FL 33511



**Schedule Your
Tour Today!**

813-661-8998

info@hawthorneresidence.com

Extraordinary care.
Infinite possibilities.

Memory Care



**Hawthorne
Inn™**

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About us

Alzheimer's and dementia can be challenging for everyone involved, causing you to feel a range of emotions or ask yourself questions like: What's going to happen to my loved one's health? But the more you know what to expect and how to prepare, the more it can make the journey feel less daunting. With us, your loved one would live in an apartment-like home with safety features, surrounded by their peers and nurturing staff members.

If someone you love is interested in exploring memory care options, we welcome you to take your journey with us at Hawthorne.



Frequently Asked Questions

What Is Memory Care?

Our memory care unit features a person-centered approach that's designed to help your loved one feel a sense of belonging and purpose, while still preserving their sense of self. One way we accomplish this is through a commitment to consistent care assignments of the same associates to your loved one whenever possible. Featuring a secure environment, our memory care communities have the same look and function as a private home. Our communities also have staff available 24 hours a day, seven days a week to be alerted to an emergency.

When Is It Time for Memory Care?

If you're in a position where you think a family member could benefit from memory care, you probably have a lot of questions about what the future holds. Even though making the decision to pursue professional care is a difficult one, it isn't something you have to do all on your own. And just because your family member needs more help than you can give doesn't mean you don't love them enough. It just means you need help and that's OK. We're here to help you understand all of your options, so you make the decision that's best for you and your family.

Life at a Memory Care Community

Many people have misconceptions about what life is like at a memory care community. They think it might be a sad or lonely environment. But, many of the residents who live in our memory care communities have a full and rich life. In addition to having access to quality care, they get to spend their days surrounded by kind and compassionate care team members, a community of interesting residents and fun-filled activities that help them continue to live with purpose and meaning.



Specialized Memory Care

To assure our residents' safety and our families' peace of mind, we offer dementia care services with quality supervision and dedicated staff. Our geriatric caregivers are well-trained in the latest advances in memory care and are highly sensitive to the nuances of our residents' state of mind and emotional wellbeing. They make sure our residents always feel safe and comfortable and are enveloped in a cocoon of nurturing and caring support.

Our highly regarded dementia care services are expertly tailored to meet each resident's unique cognitive needs while maintaining their dignity and providing them with myriad opportunities to experience success. Every day is filled with a rich array of structured daily activities that provide our residents with a sense of place and purpose.

Therapeutic programming includes:

Gardening

Music & Art

Dance & Exercise

Pet Therapy

Cognitive Games

Sensory Stimulation

Brain Fitness

Story Time

Reminiscence Therapy

Family members benefit from the ongoing communication and support we provide and are an integral part of their loved one's care at all times.